

STARTUP PACKAGE / TRADES & CONSTRUCTION

\$2K



Whats included

- **3 alternative logo concepts** to choose from, each with variations.
- **2 rounds of revisions** (additional amends will incur a fee based on hourly rate)
- **Full ownership** of the logo
- **Logo library** provided for print and Web - vertical, horizontal, colour & black & white versions
- **High Res vector formats** for large scale printing.
- **Watermarks** - JPEGs and PNGs of your logo design to use yourself to brand content
- **Instagram Highlight Covers** x 4
- **Canva templates** x 5 to use for instagram account.
- **Brand Style Guide** Includes logo colour codes, logo application, correct usage, Logo Suite, Typography and touchpoints.

What is included in the Logo Library?

Logo Library contains the final logo in various digital file formats & colour schemes to suit your internal & external print & web needs, Plus fonts.

Folders & Files Included

PRINT FILES

High Res Formats (Print Ready) - EPS, PDF

These include Digital Files for work Vehicle Signage, and shirts

WEB FILES

Image Formats (Web Ready) - PNG

Web Files for website and Social media Profiles.

Logo watermarks - Great for branding your Projects.

(Please note: Package includes Digital Files only- Business Cards only physical Item)

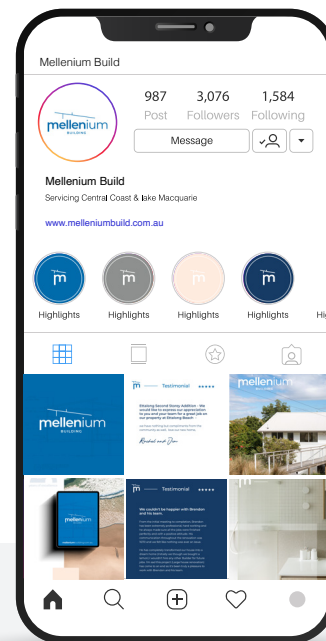


SOCIAL MEDIA SUITE

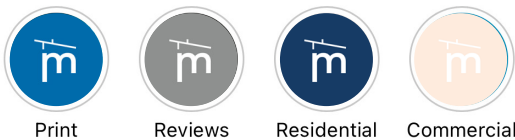
Inclusions



TEMPLATES FOR CANVA APP



HIGHLIGHT COVERS

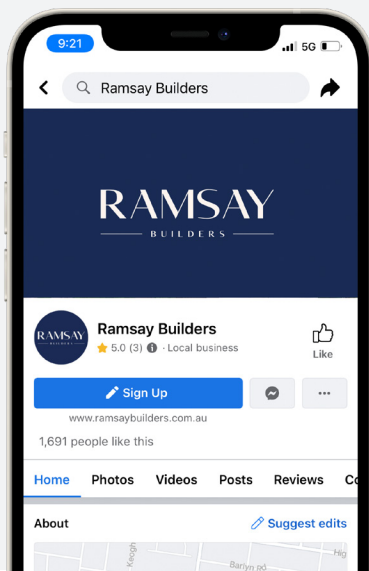


Print

Reviews

Residential

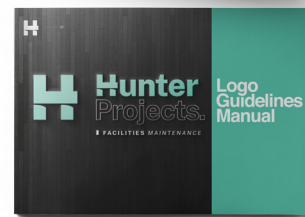
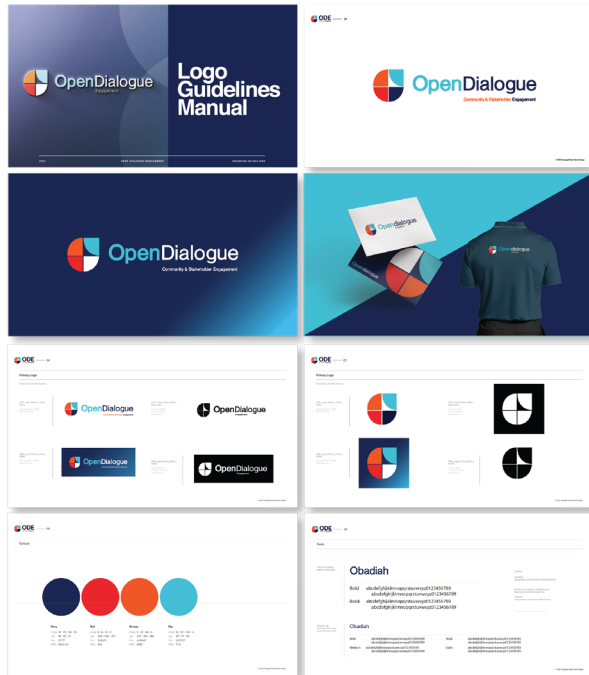
Commercial



FACEBOOK BANNERS & PROFILES FOR MOBILE/DESKTOP



LOGO BRAND STYLE GUIDE



A brand style guide is a rulebook containing specifications on everything that plays a role in the look and feel of your brand—everything from typography and color to logos and imagery. It lets everyone know exactly how to present your brand keeping things cohesive.

Send this to the print/sign company whoever produces your vehicle signage/logo embroidery for work shirts.

WATERMARKS PNG FILES



Final selected logo design will be provided in PNG, JPGs Watermarks to brand your content eg; images, insta reels etc.

These are located inside the Web Files folder.



BUSINESS CARDS DESIGN & PRINT INCLUDES DELIVERY



BUSINESS CARDS DESIGN & PRINT

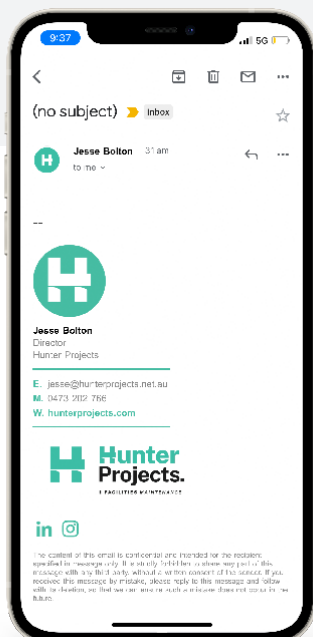
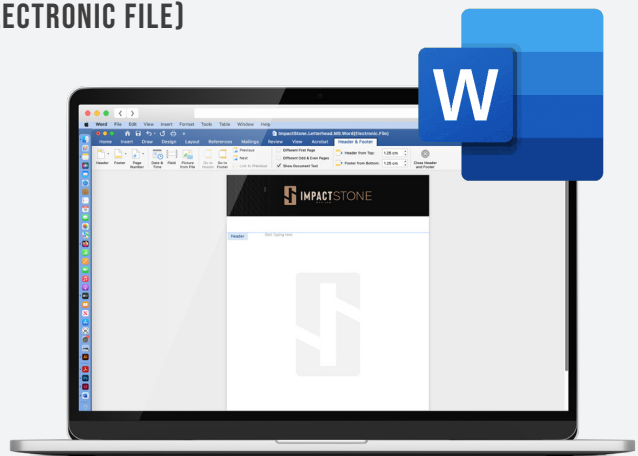
1000 Cards Printed

Includes Business card design (digital Artwork + Print inc Delivery)

- Card Stock - 1000 Business Cards full colour Printed (2 sides -Front/back)
- Printed on professional thick 450 gsm Gloss artboard.
- Card Finish - Velvet Matte Laminate finish both sides.
- Digital artwork included

LETTERHEAD DESIGN (MICROSOFT WORD ELECTRONIC FILE)

Microsoft Word letterhead template.
Simply write your letter save it as a
PDF and send to your clients.



EMAIL SIGNATURE (WITH HYPERLINKS)

A clickable email signature is placed
at the end of emails, underneath
your sign off. It includes information
that helps recipients continue their
customer journey
In a nutshell, a clickable email
signature is a great marketing tactic.



A4 & A6 NOTEPADS (DIGITAL FILES)



A4 GRID PAD & A6 NOTEPAD (DIGITAL FILE ONLY)

1 x A4 Grid pad 5mm graph.
1 x A6 Note pad

**WE CAN ARRANGE PRINT AND DELIVERY OF
NOTEPADS**

LET US KNOW IF YOU NEED A QUOTE

WITH COMPLIMENTS (DIGITAL FILE ONLY)

Write personalised thank you cards to
your clients. Print and Microsoft word
Template.



BANNER MESH PANEL DESIGN (DIGITAL FILE ONLY)



**WE CAN ARRANGE PRINT AND DELIVERY OF
BANNER MESH PANELS. \$210**

LET US KNOW IF YOU NEED A QUOTE